



## **A National Summit on Combined Heat and Power: The Role of CHP in a Low-Carbon Future**

The Combined Heat and Power Alliance, the leading national voice for the deployment of combined heat and power (CHP) and waste heat to power (WHP), is hosting a Virtual National Summit on CHP. Through the virtual platform, we will convene a diverse group of stakeholders, including industry experts, end users and potential hosts, government leaders, policymakers, utilities, climate advocates, and other members of the clean energy community. It will be an opportunity to showcase the many benefits of CHP including reduced emissions, resilience and reliability, and economic competitiveness. The conference will be particularly focused on CHP's role in decarbonization for a low-carbon future.

### **Join us**

Where: Virtual event platform powered by Cvent and the CrowdCompass mobile event app

When: September 14-16, 2020

Who: We expect well over 300 people to participate from across the market

### **Sponsorship Opportunities**

The success of the Summit will rely on generous financial support from sponsors to support the high-tech virtual event platform and staff work to line up excellent speakers—see the draft agenda later in this document for more details on content.

#### **Title Sponsor of the Virtual Event Platform - \$3,000 (0/1 available)**

- Recognition as the title sponsor of the virtual event platform.
- Logo featured prominently on the CrowdCompass app that all users will use.
- Opportunity for a speaking role e.g. provide the introduction to a keynote speaker or serve as a panel moderator and inform the development of panel content.
- Large logo on all event materials, including the website, pre- and post-event emails, the beginning of all slide deck presentations.
- Three (3) complimentary event registrations.
- Opportunity to share marketing materials (literature, videos, link to your website) to all attendees through the virtual exhibit hall.

#### **Tier 1 Sponsor - \$2,000 (1/9 available)**

- Opportunity for a speaking role e.g. provide the introduction to a keynote speaker or serve as a panel moderator and inform the development of panel content.
- Large logo on all event materials, including the website, pre- and post-event emails, the beginning of all slide deck presentations.
- Two (2) complimentary event registrations.
- Opportunity to share marketing materials (literature, videos, link to your website) to all attendees through the virtual exhibit hall.



**Tier 2 sponsor - \$1,000 (15 available)**

- Logo on all event materials, including the website, pre- and post-event emails, the beginning of all slide deck presentations.
- Two (2) complimentary event registrations.
- Opportunity to share marketing materials (literature, videos, link to your website) to all attendees through the virtual exhibit hall.

**Virtual Exhibit Hall sponsor - \$500 (unlimited)**

- One (1) complimentary event registration.
- Opportunity to share marketing materials (literature, videos, link to your website) to all attendees through the virtual exhibit hall.

To learn more or to select a sponsorship, please contact William Sherman, Client and Research Manager, [williams@dgardiner.com](mailto:williams@dgardiner.com) or 703-434-0999.

Note that the Virtual Event website will be live by the end of July. If you are interested in sponsorship and want to take advantage of the full marketing opportunity, *please plan to claim your sponsorship and share your logo and virtual exhibit hall materials ASAP*. It will then continue to be available for the remainder of the year.